

Overview

Data Artistry Master Classes

Brought to you by Data Innovator

Last year, Data Innovator ran the very first DATA ARTISTRY RETREAT in Maboneng, Johannesburg. Based on feedback and experience, we have revamped the learning programme to bring you the all new and improved Data Visualization Master Classes.

Each Master Class is focused around how to analyze and visualize data to communicate your valuable findings to a **SPECIFIC** audience for **MAXIMUM** effect. Here is what you can expect!



Master Class 1 - 12-13 July 2018
Data Visualization & Communication for Impact

Focus: Public/Beneficiaries
Create: Data viz elements + 2 Social media graphics
Use: MS Excel + Canva



Master Class 2 - 13-14 Sep 2018
Presenting Data to Decision Makers

Focus: Donors/Senior management
Create: Infographics
Use: MS Powerpoint + Piktochart



Master Class 3 - 15-16 Nov 2018
Presenting Data In Dashboards

Focus: Programmes team/Operations management
Create: Dashboard
Use: MS Excel

Why should you attend?

- Learn how to simplify and **beautify** your data stories
- Take home re-usable **templates** and how-to guides
- **"Wow"** your colleagues with your next data viz/infographics reports and presentations
- Data viz skills look great on **your CV** :)
- Step away from the day-to-day grind to learn in a **fun and creative** environment



Jerusha Govender
Lead Facilitator
Founder & MD
@DataInnovator.
M&E Specialist.
Creative-data-nerd



Tania Mazonde
Facilitation Assistant
Data Analyst Intern
@DataInnovator
Demography professional
Data enthusiast

Buy your Tickets!
on thedatainnovator.com

Each Class
4,000 ZAR



3 Class Series
10,500 ZAR

13% Discount!

For Queries/Group Bookings, contact Saneli Mavundla:
info@thedatainnovator.co | +27 66 476 9422

DATA INNOVATOR



1



Data Artistry Master Class

Data Visualization & Communication for Impact



12-13
July 2018
(2 days)



OPEN
Maboneng
Johannesburg



R 4,000
(Meals & resources incl.
VAT incl.)



Level:
Beginner

ABOUT the Master Class

The public and your beneficiaries are important stakeholders. Showcasing your results to this audience is valuable in demonstrating the effects of your organization, and how your organization's work impacts their lives (e.g. pamphlets or simple annual report). This audience needs information in simple and appealing manner. In this Master Class we focus on identifying the right data and info, and presenting it in a simple manner using data viz principles and social media graphics.

Anyone wanting to gain confidence in working with data and to improve their visual presentation skills should attend this Master Class. This classes will be especially useful to M&E professionals and others heavily involved in data communication and reporting processes your organization.



What will you gain from this Master Class?

Build the skills to:

- Apply the guiding principles of data visualizations
- Identify public audience data needs
- Choose the right chart
- Create a good data viz elements
- Improve and Emphasize your data story
- Apply design principles to organize the layout of data viz elements

Use Pivot tables, Equations, Charts (dumbbell, pie, line, scatter, choropleth maps, icons)



Learn to communicate to a **Public** audience

Take home your **data viz creations**:

- 2 Social media data viz posts
- Multiple data viz elements

Creative use of **new and familiar tools**:

MS Excel



Canva



Access exclusive **resources**:

- Online tutorials
- Course pack
- How to sheets

Enjoy the **Fun stuff!**

- Creative and vibrant class location
- Fun and engaging activities
- Great food and refreshments

Purchase your ticket to attend!

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Data Artistry Master Class

Presenting Data to Decision Makers



13-14
Sept 2018
(2 days)



OPEN
Maboneng
Johannesburg



R 4,000
(Meals & resources incl. VAT incl.)



Level:
Beginner

ABOUT the Master Class

The standard quarterly report with tables and tables of indicators and targets can be very dreary to read or to catch key achievements and lessons. In this Master Class we focus on presenting data to decision-makers (e.g. donors or EXCO). This audience may have little time for you to convince them with your data on why they should continue funding a project. The Master Class will guide participants in choosing the right quantitative and qualitative data, and presenting in a digestible and compelling manner.

Anyone wanting to gain confidence in working with data and to improve their visual presentation skills should attend this Master Class. This classes will be especially useful to M&E professionals and others heavily involved in data communication and reporting processes your organization.



What will you gain from this Master Class?

Build the skills to:

- Identify decision-maker and donor data needs
- Conceptualize how to present findings in a useful and understandable way
- Improve your reporting standards
- Create a compelling infographic
- Visualize qualitative and quantitative data

Use Icons, Photographic overlay, Flowcharts, Colour pallets, Layouts, Charts



Learn to communicate to a **Decision-makers**

Take home your **data viz creations:**

- 1 Designed Infographic
- Multiple infographic elements

Creative use of **new and familiar tools:**
MS PowerPoint



Piktochart



Access exclusive **resources:**

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- How to sheets

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Data Artistry Master Class

Presenting Data in Dashboards



15-16
Nov 2018
(2 days)



OPEN
Maboneng
Johannesburg



R 4,000
(Meals &
resources incl.
VAT incl.)



Level:
Intermediate

ABOUT the Master Class

In a world increasingly reliant on the use of data for planning and making the best decisions, it is becoming critical for organizations and individuals to engage with data and learn how to communicate results and findings in the most effective way to a team. Teams now need data faster and simpler. In this Master Class we look at how to present programme monitoring data in a dashboard for different teams. We will look at how to combine different data sets into a single interactive data visualization location for your teams.

Anyone wanting to gain confidence in working with data and to improve their visual presentation skills should attend this Master Class. This classes will be especially useful to M&E professionals and others heavily involved in data communication and reporting processes your organization.

What will you gain from this Master Class?

Build the skills to:

- Understand a programmatic or management team data needs
- Identify dashboard types
- Understand the standards of a good dashboard
- Apply basic data processing and visualization steps to create charts for your dashboard
- Use features of MS Excel to create dashboard elements

Use Slicers, Pivot tables, Sparklines, Conditional formatting, Navigation menu, Brand standards



Learn to communicate to a **Public** audience

Take home your **data viz creations**:

- 2 Social media data viz posts
- Multiple data viz elements

Creative use of **new and familiar tools**:
MS Excel



Access exclusive **resources**:

- Online tutorials
- Course pack
- How to sheets

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